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STATE OF ALASKA
DEPARTMENT OF ENVIRONMENTAL CONSERVATION

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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE **No. 13-22**
April 8, 2013
Kimberly Stryker, DEC Program Manager, (907) 269-7583

Expanded Product Recall for Farm Rich, Schwan's, and Market Day Mini Meals and Snack Products for Possible E. coli Contamination

(JUNEAU, AK) – Rich Products Corporation is expanding its recall of Farm Rich, Schwan's, and Market Day products produced at its Waycross, Georgia plant to include all consumer retail and food service products with "Best By" dates ranging from January 1, 2013 to September 29, 2014 because they may be contaminated with bacteria known as E. coli O121.

Symptoms of E. coli foodborne illness include mild to severe diarrhea and abdominal cramps. Blood is often seen in the stool. Usually little or no fever is present. Although most healthy adults can recover completely within 5-10 days, certain individuals can develop a complication called Hemolytic Uremic Syndrome (HUS) which can cause the kidneys to fail. HUS is most likely to occur in young children and the elderly. Symptoms of HUS may include fever, abdominal pain, pale skin tone, fatigue, small, unexplained bruises or bleeding from the nose and mouth and decreased urination. The condition could lead to serious kidney damage and even death.

All recalled product has a Julian Date of 1581182-15823088 or 3G1182XXXX-3G3088XXXX.

The following consumer brand products are being recalled:

Product Description	Case Code	Product Code	UPC Code	Best By Date
Farm Rich Mozzarella Bites 44 oz. cartons	1 00 41322 32521 8	32521	0 41322 32521 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 44oz. cartons	1 00 41322 32522 5	32522	0 41322 32521 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 22 oz bags	1 00 41322 36450 7	36450	0 41322 37813 2	Jan 1, 2013 - Sept 29, 2014
Farm Rich Pizza Slices 22 oz. bags	1 00 41322 36633 4	36633	0 41322 35603 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 22 oz. bags	1 00 41322 36450 7	36450	0 41322 37433 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 2 lb. cartons	1 00 41322 37455 1	37455	0 41322 37455 4	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mini Quesadillas 20 oz. bags	1 00 41322 35611 3	35611	0 41322 35611 6	Jan 1, 2013 - Sept 29, 2014
Farm Rich Philly Cheese Steaks 21 oz. bags	1 00 41322 35618 2	35618	0 41322 35618 5	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mini Bacon Cheeseburgers 21 oz. bags	1 00 41322 35622 9	35622	0 41322 35622 2	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mini Quesadillas 18 oz. bags	1 00 41322 35631 1	35631	0 41322 35611 6	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mini Pizza Slices 22 oz. bags	1 00 41322 35633 5	35633	0 41322 35603 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 22 oz. bags	1 00 41322 37433 9	37433	0 41322 37813 2	Jan 1, 2013 - Sept 29, 2014
Schwan's Mini Meatball Sandwiches 1 lb. bags	1 00 72180 55312 3	55312	0 72180 55312 6	N/A
Schwan's Baked Mozzarella Bites 22 oz. bags	1 00 72180 61008 6	61008	0 72180 61008 9	N/A
Farm Rich Mini Quesadillas 18 oz. bags	1 00 41322 35635 9	35635	0 41322 35635 2	Jan 1, 2013 - Sept 29, 2014

Farm Rich Mini Pizza Slices 22 oz. bags	1 00 41322 35643 4	35643	0 41322 35643 7	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mini Pizza Slices 7.2 oz. cartons	1 00 41322 37690 6	37690	0 41322 37690 9	Jan 1, 2013 - Sept 29, 2014
Farm Rich Philly Cheese Steaks 21 oz. bags	1 00 41322 35634 2	35634	0 41322 35634 5	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 22 oz. bags	1 00 41322 37443 8	37443	0 41322 37443 1	Jan 1, 2013 - Sept 29, 2014
Farm Rich Mozzarella Bites 7 oz. cartons	1 00 41322 37691 3	37691	0 41322 37691 6	Jan 1, 2013 - Sept 29, 2014
Market Day Mozzarella Bites 22 oz. cartons	1 00 41322 80435 5	80435	0 41322 80435 8	Jan 1, 2013 - Sept 29, 2014

The following food service brand products are being recalled:

Product	**Julian Dates**	**Product Code**	**UPC Code**
Farm Rich Whole Grain Rich Pepperoni Pizzata 10/2.5lb	15821182 - 15823088	65232	10041322652321
Farm Rich 1 oz. Better For You Pizza Dipper 5/5lb.	15821182 - 15823088	65233	10041322652338
Farm Rich Turkey Pizzata 9/3lb.	15821182 - 15823088	65234	00041322652348
Farm Rich 2 oz. Stuffed Crust Pizza Dippers 2 oz.10/2.7lb.	15821182 - 15823088	65265	10041322652659
Farm Rich 1 oz. Stuffed Crust Pizza Dippers 1/25lb.	15821182 - 15823088	65268	10041322652680
Farm Rich 2 oz. Better For You Pizza Dipper 2oz. 10/2.7lb.	15821182 - 15823088	65278	00041322652782
Pepperoni Pizzata 1/24.75lb.	15821182 - 15823088	65282	00041322652829
Farm Rich Handheld Stuffed Pepperoni Pleezer 10/2.57lb.	15821182 - 15823088	65292	10041322652925
BBQ Chicken Sandwich Melt 10/2.5lb.	15821182 - 15823088	65302	00041322653024
Meatball Marinara Sandwich Melt 10/2.5lb	15821182 - 15823088	65303	00041322653031

Alaska DEC has confirmed these products were available in Alaska. To date, a total of 27 persons infected with from 15 states. No illnesses have been reported in Alaska.

Consumers who may have purchased the affected product are advised to discard it. Consumers with questions regarding the recall should contact Farm

Rich Consumer Relations at 888-220-5955 at any time, or visit the company website at www.farmrich.com.

For more information on this recall, including a complete list of recalled products, visit:
http://www.fda.gov/Safety/Recalls/ucm346633.htm?source=govdelivery.

For more information on recalls affecting Alaskans, visit DEC's website:
http://www.dec.alaska.gov/eh/fss/recallsalerts.html.

Market Day.
marketday.com

4010
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Mozzarella Bites

KEEP FROZEN
Net Wt. 22 oz. (1.375 lbs.) 623g

Helping your community with every purchase.

Nutrition Facts
Serving Size 4 pieces (48g)
Servings Per Container about 13

Amount per Serving	
Calories 130	Calories from Fat 45
	% Daily Value*
Total Fat 5g	8%
Saturated Fat 2.5g	13%
Trans Fat 0g	
Cholesterol 10mg	3%
Sodium 530mg	22%
Total Carbohydrate 14g	5%
Dietary Fiber 0g	0%
Sugars 3g	
Protein 7g	
Vitamin A 2% • Vitamin C 0%	
Calcium 15% • Iron 4%	

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Market Day.
marketday.com

Mozzarella Bites

INGREDIENTS: LOW MOISTURE PART SKIM MOZZARELLA CHEESE (PASTEURIZED PART SKIM MILK, CHEESE CULTURES, SALT, ENZYMES), ENRICHED WHEAT FLOUR (WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), WATER, SUGAR, SOYBEAN OIL, SALT, CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: DEGERMED YELLOW CORN FLOUR, DEXTROSE, ENRICHED WHEAT FLOUR (FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), L-CYSTEINE HYDROCHLORIDE, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), METHYLCELLULOSE, MODIFIED CORNSTARCH, NATURAL FLAVORS, NONFAT DRY MILK, SODIUM ALGINATE, SODIUM CITRATE, SOY LECITHIN, YEAST.

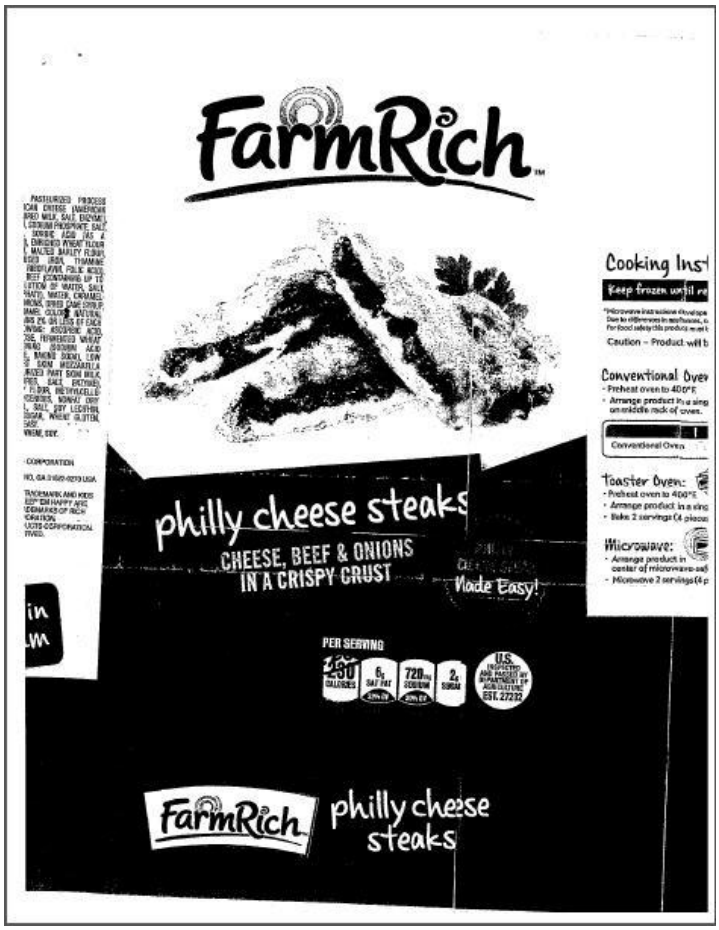
CONTAINS MILK, WHEAT, SOY.

Manufactured Exclusively for Market Day
Itasca, IL 60143

Helping your community with every purchase


FarmRich
mini
pizza slices
MADE WITH 100% Real Mozzarella
NET WT 22 OZ (1.375 LBS.)
FarmRich
mini
pizza slices


FarmRich
mini
quesadillas
New Bag!
SAME AMOUNT
OF PRODUCT
NET WT 18 OZ (1LB. 2 OZ) 510g
FarmRich
mini
quesadillas


FarmRich
Cooking Inst
Keep frozen until
Caution - Product will b
Conventional Ove
Preheat oven to 400°F
Conventional Oven
Toaster Oven:
Preheat oven to 400°F
Microwave:
philly cheese steaks
CHEESE, BEEF & ONIONS
IN A CRISPY CRUST
Made Easy!
PER SERVING
290 CALORIES
6g SAT FAT
720mg SODIUM
2g SUGAR
U.S. INSPECTED AND PASSED BY DEPARTMENT OF AGRICULTURE
EST. 27232
FarmRich
philly cheese steaks

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