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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

No. 13-34

June 14, 2013

Kimberly Stryker, DEC Program Manager, (907) 269-7583

Vega One Nutrition Bars and Vega Sport Protein Bars Recalled for Undeclared Milk Allergen

(JUNEAU, AK) – Sequel Naturals Ltd. doing business as “Vega” has recalled a limited number of Vega nutrition bars because they contain milk, a known allergen not disclosed on the label.

People who have severe sensitivity or allergies to milk may run the risk of a serious or life threatening allergic reaction if they consume these products.

The following products are being recalled:

Product name	Size	UPC	Lot	Expiry Date
Vega ONE Bar - Chocolate Almond	63 g	838766070049	13028U	14-Feb
Vega ONE Bar - Chocolate Cherry	63 g	838766070056	13032U	14-Mar
Vega ONE Bar - Double Chocolate	63 g	838766070032	13026U	14-Feb
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	12100U	13-May
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	12170U	13-Jul
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	12238U	13-Sep
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	12296U	13-Nov
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	12346	14-Jan
Vega Sport Protein Bar - Chocolate Coconut	60 g	838766008301	13037U	14-Mar
Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	12095U	13-May
Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	12172U	13-Jul
Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	12235U	13-Sep

Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	12295U	13-Nov
Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	12349	14-Jan
Vega Sport Protein Bar - Chocolate Saviseed	60 g	838766008318	13038U	14-Mar

This recall does not apply to any other Vega products distributed in the United States.

Alaska DEC has confirmed these products were available in Alaska. To date, one allergic reaction has been reported nationally. No illnesses or allergic reactions have been reported in Alaska.

If you have purchased a product from any of the lot codes listed and wish to return it, please call or email Vega for a full refund: 866-839-8863 or questions@myvega.com.

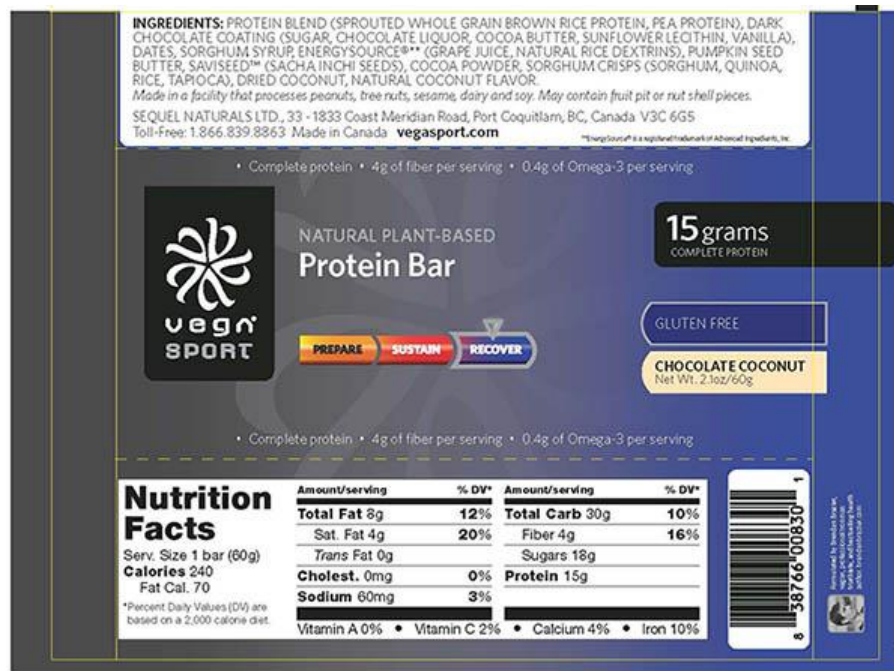
For more information on this recall, visit:

<http://www.fda.gov/Safety/Recalls/ucm356772.htm?source=govdelivery>.

For more information on recalls affecting Alaskans, visit DEC's website:

<http://www.dec.alaska.gov/eh/fss/recallsalerts.html>.

Vega Protein and Nutrition Bar Photos



INGREDIENTS: PROTEIN BLEND (SPROUTED WHOLE GRAIN BROWN RICE PROTEIN, PEA PROTEIN), DARK CHOCOLATE COATING (SUGAR, CHOCOLATE LIQUOR, COCOA BUTTER, SUNFLOWER LECITHIN, VANILLA), DATES, SORGHUM SYRUP, SAVISEED™ (SACHA INCHI SEEDS), PUMPKIN SEED BUTTER, SORGHUM CRISPS (SORGHUM, QUINOA, RICE, TAPIOCA), ENERGYSOURCE® (GRAPE JUICE, NATURAL RICE DEXTRINS), NATURAL FLAVOR.

Made in a facility that processes peanuts, tree nuts, sesame, dairy and soy. May contain fruit pit or nut shell pieces.

SEQUEL NATURALS LTD., 33 - 1833 Coast Meridian Road, Port Coquitlam, BC, Canada V3C 6G5
Toll-Free: 1.866.839.8863 Made in Canada vegasport.com

*EnergySource® is a registered trademark of Advanced Ingredients, Inc.

• Complete protein • 3g of fiber per serving • 1g of Omega-3 per serving



NATURAL PLANT-BASED
Protein Bar

15 grams
COMPLETE PROTEIN

GLUTEN FREE

CHOCOLATE SAVISEED™
Net Wt. 2.1oz/60g



• Complete protein • 3g of fiber per serving • 1g of Omega-3 per serving

Nutrition Facts

Serv. Size 1 bar (60g)
Calories 240
Fat Cal. 70

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Amount/serving	% DV*	Amount/serving	% DV*
Total Fat 7g	11%	Total Carb 30g	10%
Sat. Fat 3g	15%	Fiber 3g	12%
Trans Fat 0g		Sugars 19g	
Cholest. 0mg	0%	Protein 15g	
Sodium 65mg	3%		
Vitamin A 0%	Vitamin C 2%	Calcium 4%	Iron 15%



Manufactured by Sequel Naturals Ltd. in Port Coquitlam, BC, Canada. © 2017. All rights reserved.

Supplement Facts Serv. Size: 1 bar. Amount Per Serving. Calories 250, Fat 11 g (17%), Sat Fat 3 g (15%), Polyunsat Fat 3 g, Monosat Fat 4 g, Total Carb 30 g (8%), Fiber 3 g (2%), Total Sugar 19 g (15%), Total Fat 7 g (12%), Vitamin D 0 IU (0%), Vitamin E 3.1 IU (2%), Thiamine 650 mg (44%), Riboflavin 450 mg (22%), Niacin 8 mg (12%), Vitamin B6 100 mg (20%), Vitamin C 20 mg (33%), Vitamin K 100 mcg (20%), Calcium 60 mg (6%), Iron 1.5 mg (21%), Potassium 350 mg (65%), Magnesium 100 mg (25%), Zinc 4.9 mg (93%), Selenium 11.4 mcg (18%), Copper 700 mcg (93%), Manganese 1.2 mg (60%), Chromium 6 mcg (15%), Molybdenum 20 mcg (27%), Sodium 65 mg (15%), Potassium 350 mg (65%), Green Band (beta glucan, spirulina leaf, broccoli floret, chia leaf) 657 mg, Antioxidant Blend (grape seed extract, maqui berry, goji fruit, spelt berry, pomegranate seed, mangosteen fruit) 100 mg, Probiotic Blend (L. acidophilus 1x-14, B. bifidum 8x-09) 1 billion CFU.
Percent Daily Values are based on a 2,000 calorie diet. Daily Values not established.

PLANT-BASED

vega
one

all-in-one
nutrition
bar

CHOCOLATE ALMOND

ADDED VITAMINS & MINERALS
15g PROTEIN, 6g FIBER & 1.5g OMEGA-3
ANTIOXIDANTS, PROBIOTICS & GREENS

gluten free

dietary supplement

2.2 oz. / 63 g

OTHER INGREDIENTS: COMPLETE PROTEIN BLEND (SPROUTED WHOLE GRAIN BROWN RICE PROTEIN, PEA PROTEIN), SORGHUM CRISPS, DARK CHOCOLATE COATING (SUGAR, CHOCOLATE LIQUOR, COCOA BUTTER, SUNFLOWER LECITHIN, VANILLA), DATES, SORGHUM SYRUP, SAVISEED™ (SACHA INCHI SEEDS), PUMPKIN SEED BUTTER, SORGHUM CRISPS (SORGHUM, QUINOA, RICE, TAPIOCA), ENERGYSOURCE® (GRAPE JUICE, NATURAL RICE DEXTRINS), NATURAL FLAVOR.
MAY CONTAIN: PEANUTS, TREE NUTS, SESAME, DAIRY AND SOY. MAY CONTAIN FRUIT PIT OR NUT SHELL PIECES.
CAUTIONS: PLEASE CONSUME TO MAINTAIN YOUR WELL-BEING AND TO SUPPORT YOUR ACTIVE LIFESTYLE.
Distributed by SEQUEL NATURALS LTD., 33 - 1833 Coast Meridian Road, Port Coquitlam, BC, Canada V3C 6G5 • Toll-Free: 1.866.839.8863 • Made in Canada
These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



PLANT-BASED

vega™
one

all-in-one
nutrition
bar

DOUBLE CHOCOLATE

ADDED VITAMINS & MINERALS
15g PROTEIN, 6g FIBER & 1.5g OMEGA-3
ANTIOXIDANTS, PROBIOTICS & GREENS

gluten free

dietary supplement

2.2 oz. / 63 g

Supplement Facts Serv Size: 1 Bar, Amount Per Serving, Calories 250, Fat 10g (15%), Sat Fat 3.5 g (18%), Polyunsat Fat 3g, Monosat Fat 3g, Total Carb 26g (9%), Fiber 6g (24%), Sugars 14g Protein 15g (30%), N/A 1600 IU (25%), Vit C 2.2 mg (5%), Vit D 50 IU (10%), Vit E 3.7 IU (5%), Thiamine 600 mg (14%), Riboflavin 469 mg (93%), Niacin 3.8 mg (10%), Folate 320 mcg (8%), Vitamin B6 300 mg (45%), Vitamin B12 100 mcg (2000%), Vitamin B3 340 mg (68%), Iron 5.2 mg (93%), Potassium 380 mg (10%), Iodine 100 mcg (19%), Magnesium 120 mg (30%), Zinc 4.3 mg (83%), Selenium 11.4 mcg (16%), Copper 700 mcg (55%), Manganese 1.2 mg (55%), Chromium 6 mg (9%), Molybdenum 20 mcg (37%), Sodium 155 mg (6%), Potassium 555 mg (16%), Green Blend (chia seeds, açai seeds, cacao nib, tart, blueberry, goji berry, pomegranate seed, mangosteen fruit) 100 mg, Probiotic Blend (L. acidophilus La-14, B. bifidum Bs-097 1 billion CFU)

Percent Daily Values are based on a 2,000 calorie diet. Daily Values not established.

OTHER INGREDIENTS: COFFEE PROTEIN BLEND, PHTHALIC ANHYDRIDE, SWEETENERS, SOY PROTEIN, VEGETABLE GUM, SODIUM STARCH, SWEETENER, BUTTER, LEMON OIL, NATURAL FLAVORING, CITRUS OIL, COCOA BUTTER, COCOA, SUGAR, COCONUT OIL, CACAO MASS, CHOCOLATE, BANANA, VANILLA, PEANUT BUTTER, PEANUT OIL, CHOCOLATE FLAVOR, CHOCOLATE FLAVOR, COCOA POWDER, CASHEW, MILK ALTERNATIVE, THAT PROVIDES PHANUS, SEAWED, GINSENG AND 2% VANILLA FLAVORING FOR NO MILK SHELL EGGS.

CAUTION: PEOPLE SENSITIVE TO NUTRIENT DEFICIENCY SHOULD CONSULT WITH A HEALTH CARE PROVIDER.

Manufactured by: SAGEE, MALDEN, MA 02148. ©2017. All Rights Reserved. Distributed by: SAGEE, MALDEN, MA 02148. * Total Fat: 10g (20%)

Produced by the world's healthiest people, with the most powerful nutrients.




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