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Press Release		COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

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Theater Box M&M's Recalled for Undeclared Peanut Allergen

(JUNEAU, AK) – Mars Chocolate North America has issued a recall for its M&M's Brand Milk Chocolate Theater Box products because the boxes' outer ingredient label does not list peanuts, a known allergen, and the boxes may contain packages of peanut butter products. People who have an allergy or have a severe sensitivity to peanuts run the risk of a serious or life-threatening allergic reaction if they consume this product.

Affected product comes in a 3-inch by 6.5-inch cardboard box that may be identified by the lot code stamped in a white area below the Best Before date on the right-hand side panel. The inside package is correctly labelled with ingredients and allergy information for M&M's Brand Peanut Butter products.

Product	Size	UPC
M&M's Theater Box	3.40 oz.	40000294764

Affected Lot Numbers				
417DH4JP09	417EM4JP10	417FM4JP09	418AG4JP10	418BG4JP10
418CG4JP10	418DM4JP09	418EG4JP10	419AM4JP09	417EG4JP09
417FG4JP09	417FM4JP10	418AM4JP09	418BM4JP10	418CM4JP10
418DM4JP10	418EM4JP09	419AM4JP10	417EG4JP10	417FG4JP10
418AG4JP09	418AM4JP10	418CG4JP09	418DG4JP10	418EG4JP09
418EM4JP10	419BM4JP10			

Alaska DEC has confirmed these products were available in Alaska. To date, no illnesses or reactions have been reported in Alaska or elsewhere.

Consumers should return this product to the store where they purchased it, or contact the company at 1-800-627-7852, Monday through Friday, 8:30 am to 5 pm EST.

For more information on this recall, visit:
<http://www.fda.gov/Safety/Recalls/ucm415489.htm>

For more information on recalls affecting Alaskans, visit DEC's website:
<http://dec.alaska.gov/eh/fss/recallsalerts.html>.



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