



**Press Release**

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

No. 12-31

July 9, 2012

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**Arctic Zero Frozen Desserts Recalled Due to Undeclared Milk Allergen on Label**

(JUNEAU, AK) – Arctic Zero, Inc. has issued a recall for eight varieties of 16-ounce frozen desserts and two varieties of frozen, four-pack, chocolate-dipped bars because the word “milk” is not listed on the labels. People with an allergy or severe sensitivity to milk may run the risk of a serious or life-threatening allergic reaction if they consume these products.

The following 16-ounce Arctic Zero frozen desserts have been recalled and have the product codes and manufacture dates located on the bottom of the pints:

<b>Variety</b>	<b>UPC</b>
Chocolate	8-52244-00300-8
Vanilla Maple	8-52244-00306-0
Mint Chocolate Cookie	8-52244-00304-6
Cookies and Cream	8-52244-00303-9
Chocolate Peanut Butter	8-52244-00301-5
Coffee	8-52244-00302-2
Strawberry	8-52244-00305-3
Pumpkin Spice	8-52244-00307-7

The following Arctic Zero frozen, four-pack, chocolate-dipped bars have been recalled and have the product codes and manufacture dates located on the right side of the front panel of the boxes:

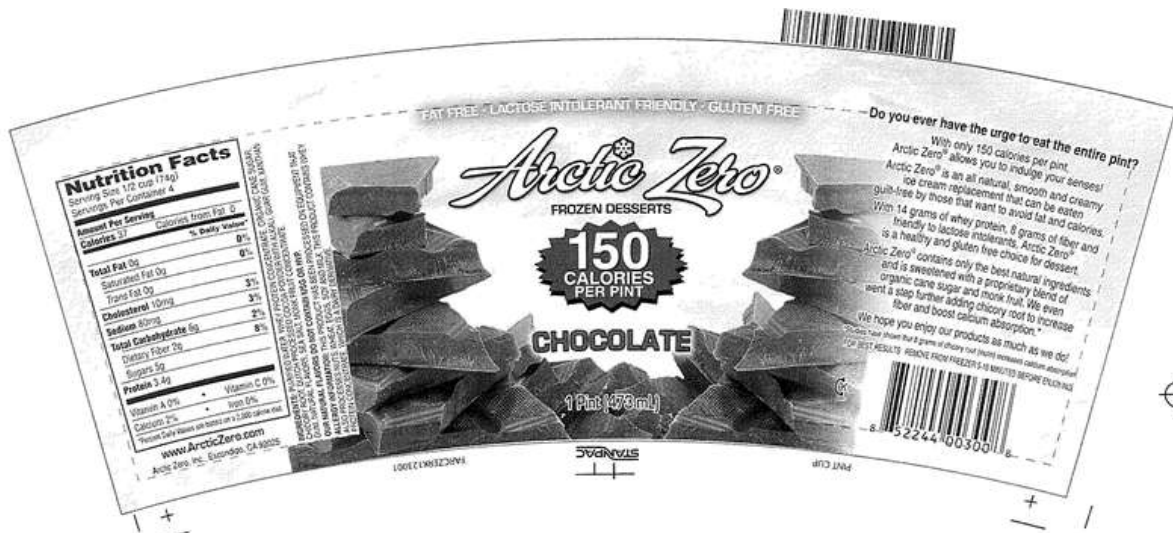
<b>Variety</b>	<b>UPC</b>
Strawberry and Orange Cream	8-52244-00309-1
Chocolate and Vanilla	8-52244-00308-4

Alaska’s DEC has confirmed these products were distributed in Alaska. To date, there have been no reports of adverse reactions of illness in any state.

Consumers with questions may contact Arctic Zero, Inc. at 619-342-1423 x21, Monday through Friday, 9 a.m. to 4 p.m. Pacific time or via email at [info@arcticzero.com](mailto:info@arcticzero.com).

For more recall details, please visit: <http://www.fda.gov/Safety/Recalls/ucm310903.htm?source=govdelivery>.

For more information on recalls affecting Alaskans, visit DEC's website: <http://www.dec.alaska.gov/eh/fss/recalls/recallsalerts.html>.



FAT FREE • LACTOSE INTOLERANT FRIENDLY • GLUTEN FREE

**Arctic Zero**  
FROZEN DESSERTS

**150 CALORIES PER PINT**

**COFFEE**  
1 Pint (473 mL)

Do you ever have the urge to eat the entire pint?  
With only 150 calories per pint, Arctic Zero® allows you to indulge your senses! Ice cream replacement that can be eaten guilt-free by those that want to avoid fat and calories. With 14 grams of whey protein, 8 grams of fiber and is a healthy and gluten free choice for dessert. Arctic Zero® contains only the best natural ingredients and is sweetened with a proprietary blend of organic cane sugar and monk fruit. We even went a step further adding chicory root to increase fiber and boost calcium absorption.  
We hope you enjoy our products as much as we do!  
\*Studies have shown that 8 grams of chicory root increase calcium absorption. FOR BEST RESULTS: REMOVE FROM FREEZER 5-10 MINUTES BEFORE ENJOYING.

Nutrition Facts	
Serving Size 1/2 cup (174g)	
Servings Per Container 4	
Amount Per Serving	Calories from Fat 0
Calories 37	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	3%
Cholesterol 10mg	3%
Sodium 80mg	2%
Total Carbohydrate 6g	8%
Dietary Fiber 3g	
Sugars 5g	
Protein 3.4g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 0%

www.ArcticZero.com  
Arctic Zero, Inc., Escondido, CA 92025

10001190323094 470 174g

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**Arctic Zero**  
FROZEN DESSERTS

**150 CALORIES PER PINT**

**COOKIES AND CREAM**  
1 Pint (473 mL)

Do you ever have the urge to eat the entire pint?  
With only 150 calories per pint, Arctic Zero® allows you to indulge your senses! Ice cream replacement that can be eaten guilt-free by those that want to avoid fat and calories. With 14 grams of whey protein, 8 grams of fiber and is a healthy and gluten free choice for dessert. Arctic Zero® contains only the best natural ingredients and is sweetened with a proprietary blend of organic cane sugar and monk fruit. We even went a step further adding chicory root to increase fiber and boost calcium absorption.  
We hope you enjoy our products as much as we do!  
\*Studies have shown that 8 grams of chicory root increase calcium absorption. FOR BEST RESULTS: REMOVE FROM FREEZER 5-10 MINUTES BEFORE ENJOYING.

Nutrition Facts	
Serving Size 1/2 cup (174g)	
Servings Per Container 4	
Amount Per Serving	Calories from Fat 0
Calories 37	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	3%
Cholesterol 10mg	3%
Sodium 80mg	2%
Total Carbohydrate 6g	8%
Dietary Fiber 3g	
Sugars 5g	
Protein 3.4g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 0%

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10001190323094 470 174g

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**Arctic Zero**  
FROZEN DESSERTS

**150 CALORIES PER PINT**

**MINT CHOCOLATE COOKIE**  
1 Pint (473 mL)

Do you ever have the urge to eat the entire pint?  
With only 150 calories per pint, Arctic Zero® allows you to indulge your senses! Ice cream replacement that can be eaten guilt-free by those that want to avoid fat and calories. With 14 grams of whey protein, 8 grams of fiber and is a healthy and gluten free choice for dessert. Arctic Zero® contains only the best natural ingredients and is sweetened with a proprietary blend of organic cane sugar and monk fruit. We even went a step further adding chicory root to increase fiber and boost calcium absorption.  
We hope you enjoy our products as much as we do!  
\*Studies have shown that 8 grams of chicory root increase calcium absorption. FOR BEST RESULTS: REMOVE FROM FREEZER 5-10 MINUTES BEFORE ENJOYING.

Nutrition Facts	
Serving Size 1/2 cup (174g)	
Servings Per Container 4	
Amount Per Serving	Calories from Fat 0
Calories 37	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	3%
Cholesterol 10mg	3%
Sodium 80mg	2%
Total Carbohydrate 6g	8%
Dietary Fiber 3g	
Sugars 5g	
Protein 3.4g	
Vitamin A 0%	Vitamin C 0%
Calcium 2%	Iron 0%

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10001190323094 470 174g

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Do you ever have the urge to eat the entire pint?

With only 150 calories per pint, Arctic Zero® allows you to indulge your senses! Ice cream replacement that can be eaten guilt-free by those that want to avoid fat and calories. With 14 grams of whey protein, 8 grams of fiber and is a healthy and gluten free choice for dessert. Arctic Zero® contains only the best natural ingredients and is sweetened with a proprietary blend of organic cane sugar and monk fruit. We even went a step further adding cherry root to increase fiber and boost calcium absorption.\*

We hope you enjoy our products as much as we do!

\*Studies have shown that 8 grams of cherry root extract increases calcium absorption. FOR BEST RESULTS, REMOVE FROM FREEZER 3-5 MINUTES BEFORE ENJOYING.

**Arctic Zero®**  
FROZEN DESSERTS  
**150 CALORIES PER PINT**  
PUMPKIN SPICE  
1 Pint (473 mL)

**Nutrition Facts**  
Serving Size 1/2 cup (114g)  
Servings Per Container 4  
Amount Per Serving  
Calories 27  
Calories from Fat 0

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	10mg	2%
Sodium	60mg	2%
Total Carbohydrate	8g	2%
Dietary Fiber	8g	8%
Sugars	5g	
Protein	3.4g	8%
Vitamin A	0%	
Vitamin C	0%	
Iron	0%	

www.ArcticZero.com  
Arctic Zero, Inc., Roseville, CA 95678

1000013001

STANIS

473 1104

FAT FREE • LACTOSE INTOLERANT FRIENDLY • GLUTEN FREE

Do you ever have the urge to eat the entire pint?

With only 150 calories per pint, Arctic Zero® allows you to indulge your senses! Ice cream replacement that can be eaten guilt-free by those that want to avoid fat and calories. With 14 grams of whey protein, 8 grams of fiber and is a healthy and gluten free choice for dessert. Arctic Zero® contains only the best natural ingredients and is sweetened with a proprietary blend of organic cane sugar and monk fruit. We even went a step further adding cherry root to increase fiber and boost calcium absorption.\*

We hope you enjoy our products as much as we do!

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**Arctic Zero®**  
FROZEN DESSERTS  
**150 CALORIES PER PINT**  
VANILLA MAPLE  
1 Pint (473 mL)

**Nutrition Facts**  
Serving Size 1/2 cup (114g)  
Servings Per Container 4  
Amount Per Serving  
Calories 27  
Calories from Fat 0

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Cholesterol	10mg	2%
Sodium	60mg	2%
Total Carbohydrate	8g	2%
Dietary Fiber	8g	8%
Sugars	5g	
Protein	3.4g	8%
Vitamin A	0%	
Vitamin C	0%	
Iron	0%	

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1000013001

STANIS

473 1104



**Arctic Zero**  
 FROZEN DESSERTS  
**Chocolate Dipped Bars**  
 2 STRAWBERRY & 2 CHOCOLATE STRAW

**85 CALORIES PER BAR**

4 Premium Bars  
 8.4 FL. OZ. (240 mL)

ALL NATURAL • GLUTEN FREE • LACTOSE INTOLERANT FRIENDLY

**Nutrition Facts**  
 Serving Size: 1 Bar (85g)  
 Servings Per Container: 4

<b>Total Fat</b>	4g
<b>Total Sugar</b>	10g
<b>Total Protein</b>	1g
<b>Total Fat</b>	4g
<b>Total Sugar</b>	10g
<b>Total Protein</b>	1g

**KEEP FROZEN**

**Arctic Zero**  
 FROZEN DESSERTS  
**Chocolate Dipped Bars**  
 2 STRAWBERRY & 2 CHOCOLATE STRAW

**85 CALORIES PER BAR**

4 Premium Bars  
 8.4 FL. OZ. (240 mL)

ALL NATURAL • GLUTEN FREE • LACTOSE INTOLERANT FRIENDLY

**Arctic Zero**

- Low calorie
- Gluten free
- Lactose intolerant friendly
- No artificial colors
- No artificial flavors
- No artificial sweeteners

Something sweet, natural and healthy that your family will LOVE!

For more information, visit us at [www.ArcticZero.com](http://www.ArcticZero.com)

**85 CALORIES PER BAR**

**Arctic Zero**  
 FROZEN DESSERTS  
**Chocolate Dipped Bars**  
 2 STRAWBERRY & 2 CHOCOLATE STRAW





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