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Press Release

COMMISSIONER'S OFFICE

FOR IMMEDIATE RELEASE

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Creme Curls Bakery Recalls Vanilla Cream Puffs Due to Mislabeled Milk Allergen

(JUNEAU, AK) – Creme Curls Bakery, Inc. has issued a recall for 19.4 ounce cartons of Simply Enjoy Vanilla Cream Puffs and 13.2 ounce cartons of Creme Curls Bakery Vanilla Cream Puffs because the products contain sodium caseinate, which is listed on the label but not identified as a derivative of milk. People who have milk allergies that do not recognize sodium caseinate as a milk derivative run the risk of serious or life-threatening allergic reactions if they consume the product.

Vanilla Cream Puffs are sold in the freezer section of grocery stores and are packaged in one of the following cartons:

- Simply Enjoy Vanilla Cream Puffs, UPC Code #6-88267-12409-9, located on large back panel
- Creme Curls Bakery, UPC Code #0-70109-60055-5, located on large back panel

This recall applies to all sell-by dates and all lot codes. No other Creme Curls Bakery products are affected by this recall.

Alaska DEC has confirmed these products were distributed in Alaska. Nationally, there has been one reported allergenic reaction associated with the consumption of this product; however, no illnesses or reactions have been reported in Alaska.

Consumers with milk allergies who may have consumed this product or may be exhibiting symptoms of an allergic reaction should contact a health care provider immediately. Symptoms may include itching, hives, wheezing, vomiting, anaphylaxis and digestive problems, such as bloating, gas or diarrhea.

Consumers with questions about the recall, including refund information, can contact the Creme Curls Bakery Consumer Hot Line at 1-800-466-1219, Monday through Friday, 9 a.m. to 5 p.m. EDT. More information can be found at: <http://www.fda.gov/Safety/Recalls/ucm298129.htm>.

For more information on recalls affecting Alaskans, visit DEC's website: <http://www.dec.alaska.gov/eh/fss/recalls/recallsalerts.html>.

Nutrition Facts
Serving Size 4 mini puffs (14g)
Servings Per Container about 8

Amount Per Serving		Calories from Fat 80	
		% Daily Value*	
Total Fat 9g	14%		
Saturated Fat 3g	16%		
Trans Fat 0g			
Cholesterol 60mg	19%		
Sodium 140mg	6%		
Total Carbohydrate 20g	7%		
Dietary Fiber 0g	0%		
Sugars 11g			
Protein 3g			
Vitamin A 2%	Vitamin C 0%		
Calcium 2%	Iron 2%		

*Percent Daily Values are based on a diet of other people's misdeeds.
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Calories		Total Fat 9g	
		% Daily Value*	
Calories	2,000	Total Fat	9g
		Saturated Fat	3g
		Trans Fat	0g
		Cholesterol	60mg
		Sodium	140mg
		Total Carbohydrate	20g
		Dietary Fiber	0g

INGREDIENTS: WHEAT, WHEAT, EGGS, SUGAR, PARTIALLY HYDROGENATED SHORTENING (SOYBEAN, PALM KERNEL, PALM AND COCOA), COCOA, HIGH FRUCTOSE CORN SYRUP, WHEAT FLOUR, MODIFIED FOOD STARCH, CITRIC ACID, OR LESS OF: DATEM, SALT, WHEAT TACK, SODIUM CARBONATE, STABILIZER, SODIUM PROPIONATE, LEAVENING, ISOBUTYL ACID PROPIONATE, SODIUM BICARBONATE, CORN STARCH, MONOCALCIUM PHOSPHATE, NATURAL AND ARTIFICIAL FLAVOR, ESTERS OF SOY LECITHIN, POLYDIPHOSPHATE, CARAMEL, ARTIFICIAL COLOR, POTASSIUM SORBATE (PRESERVATIVE), YELLOW 5 AND 6, RED 40, INDIGOTIN, METHYLENE BLUE, POLYGLYCEROL ESTERS OF FATTY ACIDS, SOY PROTEIN CONCENTRATE, DIMETHYLGLYCIDOL AND DIMETHYLGLYCIDOL, COLORED WITH BETA CAROTENE.

CONTAINS: EGG, WHEAT, GLUTEN.
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Our decadent Vanilla Cream Puffs are made using a combination of European-style choux batter and creamy Bavarian filling. They're a perfect little bite-sized dessert or snack that will absolutely tantalize your taste buds. Getting the most out of life - finding the time to give your family the best. Our Simply Enjoy collection was created for you. Made with exceptional care and using only the finest ingredients available so you and your family can enjoy the best things in life, everyday. **Simply enjoy.**

DIRECTIONS
REMOVE FROM PACKAGE AND THAW IN CONTAINER OR ON A PLATE IN THE REFRIGERATOR FOR ABOUT 2 HOURS OR, THAW AT ROOM TEMPERATURE FOR ABOUT 30 MINUTES.
SERVING SUGGESTIONS: SERVE PLAIN OR DUST WITH POWDERED SUGAR OR A DASH OF FRUIT SYRUP. PRODUCT CAN BE STORED FOR UP TO THREE DAYS IN A REFRIGERATOR.

NEVER RE-FREEZE A PRODUCT THAT HAS BEEN DEPROFROSTED.



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