

Community Engagement Tools for Addressing Tribal Brownfields

Blase Leven and Cynthia Annett KSU Tribal TAB Program

Ted Jojola and Michaela Shirley iD+Pi at UNM







Monday, April 8, 2019 5:30-7:30 pm Buster Gene Memorial Facility

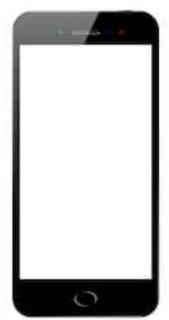
Native Village of Gakona · Alaska Native Tribal Health Consortium Indigenous Design and Planning Institute School of Architecture and Planning, Unviersity of New Mexico Tribal Technical Assistance to Brownfields · Kansas State University





Some Questions for You:

- How experienced are you with community engagement?
- What types of community input do you collect?
- What ways do you collect it?
- Go to menti.com, enter code: 59 48 52 or scan QR code *
- Answer the questions (please ©)











Outline for this Morning

- Overview of Steps, Tools and Tips for Community Engagement (Blase)
- Introduction to Indigenous Planning & Practice (Michaela and Ted)

 Mapping tools for Engaging the Community (Cynthia)

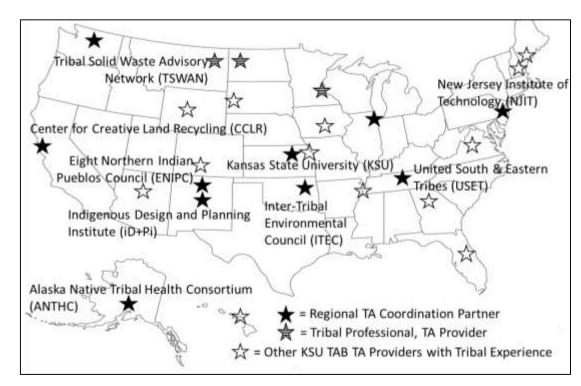






Tribal Technical Assistance to Brownfields (TAB) Program

- Free help with planning, environmental and economic development
- Funded by EPA via a grant to Kansas State University
- Coordinated through TRP/brownfields coordinator











Assistance & Training to Tribes

- Training sessions at conferences
- Workshops & Roundtables
- RTOC meetings
- Local Tribal meetings
- One-on-One
- Tribal Mentors & Professional Community
 Tribal Brownfields Forum * www.tribalbrownfields.org





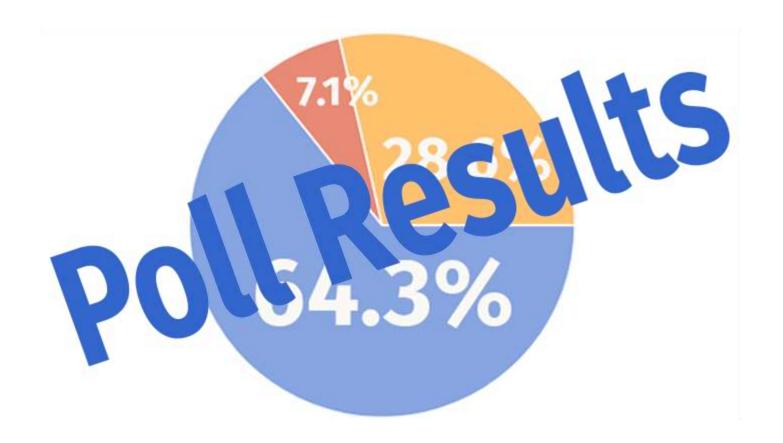




One-on-One TAB assistance Includes:

- Help with contracting, finding and evaluating environmental consultants
- Review of site project plans, QAPPs and technical reports
- Community engagement and re-use planning
- Review of 104(k) competitive brownfields grant applications
- Web tools
- Other assistance, as needed and agreed upon





Steps for Community Engagement

- Determine type of input needed
- 2. Do your homework
 - a) Stakeholders/influencers in your community
 - b) Collect background information and <u>determine key questions</u>
- 3. Solicit Input
 - a) Inform/create awareness among community
 - b) Gather input from <u>Individuals</u>
 - c) Gather input from <u>Groups</u> (during meetings)
- 4. Summarize input, provide updates, and solicit more input

Tools and Tips for Community Engagement

- Developing Useful Questions (about what matters re restoration/use of impaired sites)
 - Community, environment, economy perspectives
 - Past, Present, Future perspectives
 - Strengths, Weaknesses, Opportunities, & Threats (SWOT) analysis
- Collecting Input
 - Polls and surveys
 - Image-based
 - Drawing & writing
 - Mapping

- Delivery Formats:
 - Hard copy/mail/e-mail
 - Verbal / Conversational
 - Web-based
 - Meetings

1. What Type of Input do you Need?

Summary for EPA 128(a) Element 3: Meaningful Public Participation

- Minimum requirement:
 - Way for a person to <u>request a site assessment</u>, at a brownfield in community they work or reside, if they feel they have been, are or could be affected by release or threatened release
 - Prior public notification, access to documents, and <u>opportunities to</u> <u>comment</u> on cleanup plans and site activities, including input into <u>prioritization of sites</u>
- Encouraged:
 - Encouraged: Such activities <u>can apply to all response actions taken</u> or <u>planned</u>, <u>regardless of jurisdiction</u>, in Tribal lands.



When is Community Involvement 'Required?'

Site(s)
Discovery & Prioritization
(including community input)

Planning for Redevelopment

Environmental Assessment

(including community input)

Cleanup (including community input)

Redevelopment

When 'Can You' do Community Involvement?

Site(s)
Discovery & Prioritization
(including community input)

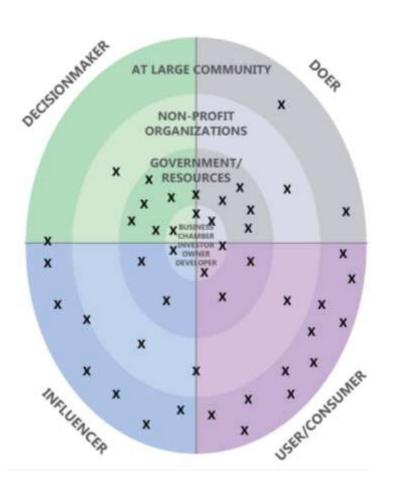
Planning for Redevelopment (including community input)

Environmental
Assessment
(including community input)

Cleanup (including community input)

Redevelopment (including community input)

2. Homework – Stakeholders/Influencers



Analysis of Types & Roles of Your Stakeholders *

- Tribal Council Leaders / Employees
- Corporation Officials
- Elders
- Prominent Families
- Veterans
- Tribal Employees
- Youth
- Livestock Association
- Firefighters
- Borough/State/Federal Officials

Homework (Continued)

Gather Background Information

What do stakeholders care about?

Talk to your liaisons in the community

Any influential stakeholders involved?

Any existing reuse ideas?

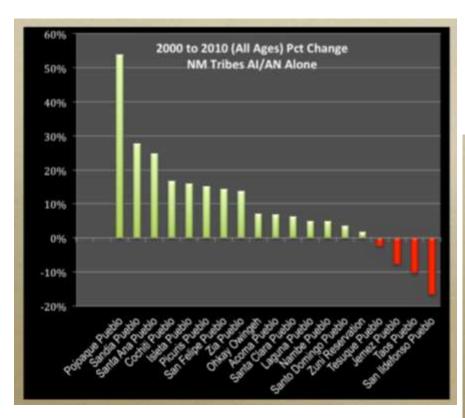
Gather anything pertinent you can

- Inventory of sites (Element 1 of TRPs)*
- · Docs, maps, demographics, etc.
- EJ Screen*, American Fact Finder*, etc.
- Identify economic, environmental and cultural/community conditions, and opportunities!

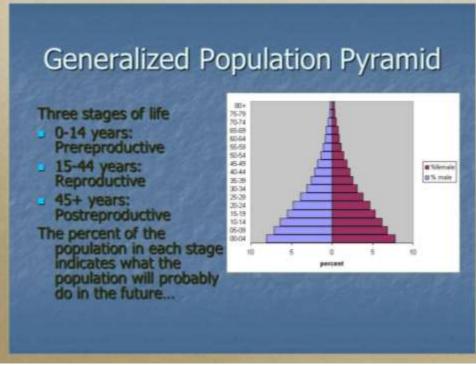




Demographic Relationships



*



Jojola & Shirley, 2018 Tribal Environmental Land Forum



https://www.CynthiaAnnett.org **

2019 Alaska TRP Workshop

https://sites.google.com/view/cynthiaannett 176 views

All changes saved in Drive

* Add layer * Share • Preview

AK Communities.xlsx

→ ☐ Uniform style

All items (363)

US Census Bureau Cartographic ...

Uniform style

O All items (693)

EPA Enviromapper Anchorage

Uniform style

All items (34)

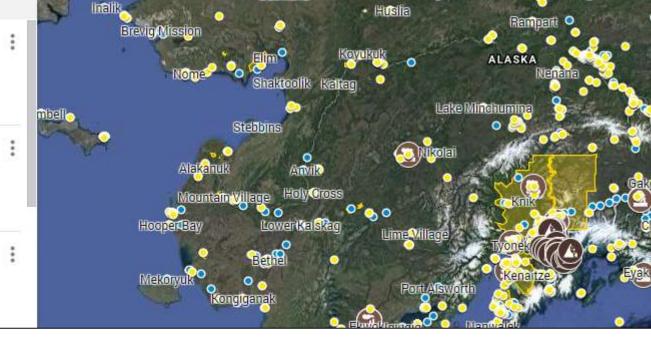


- Generate Reports
- Data Search / Export
 View Sites on Map
- ◆ View Scheduled Imports

Quick Links:

- BIT Tutorial
- → Help
- ⇒ BIT-ACRES Interface





3. Gather Community Input

Create Awareness

- news/web/social media
- Exhibits at events
- Popup events
- walking tours

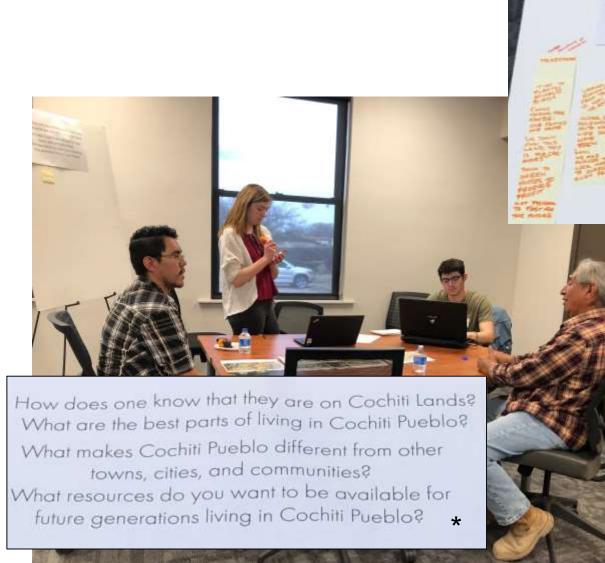
- Council meetings
- Public meetings
- Informal networks
- Contests

Gather Individual Opinions

- Surveys or polls
- interviews
- user pictures and locations
- web/social media
- mind mapping
- eventful happenings
- web / social media



Example of Interview Approach

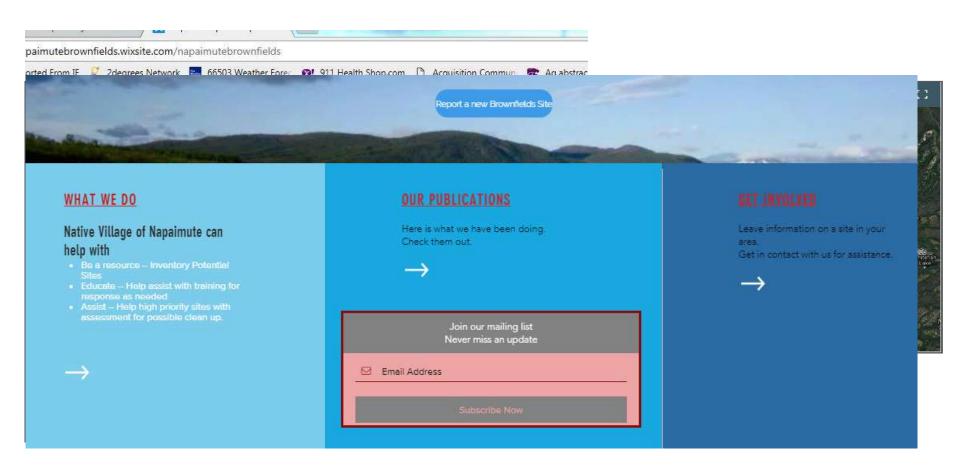


Individual responses to questions can be grouped into themes

Have does one incre for flary one or Cache Lambs! What are the hear parts of living in Cache freehold? What makes Cache flushed different lacer other towns, cries, and communicated? What resources do you want to be available for fallow persecution living in Cache Fuebbal?

Jojola & Shirley, 2019

Example of Web Site for Community Input, Public–facing Inventory, & Repository



Napaimute Brownfields Program, Alaska; Addresses basic 128a Community Participation requirements

Gather Community Input (Continued)

- Group Input
- (Participatory Planning)

- Public comment
- charrette
- Visioning meeting
- Focus groups (e.g., elders, children)
- Talking circles (everyone takes turn to speak)
- World café (individuals rotate to different tables)
- Conversation mapping (a silent technique)
- Independent small groups (random makeup)
- Group mapping (large or small groups)
- SWOT analysis (strengths, weaknesses, opportunities, threats)
- Focus may be on current time, or past, present and future
- image sorting and storytelling
- Mind mapping
- journey wall

Community Meetings for Input on Prioritizing Sites, Cleanup, and Re-use





Hopefully part of an existing Planning Process:

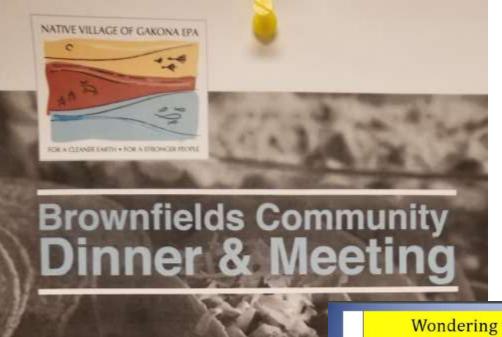
- District or Neighborhood or Revitalization Plan
- No "Planning Process"? No problem . . .
 Develop a stand alone plan



Preparing for Meetings

- goals& key questions
- methods/events/activities
- develop agenda
- Get approval by tribal leaders (first)
- Set time & place (at time with no conflicts)
- Arrange for food!
- flyers & promotion (at least one month in advance of event!)





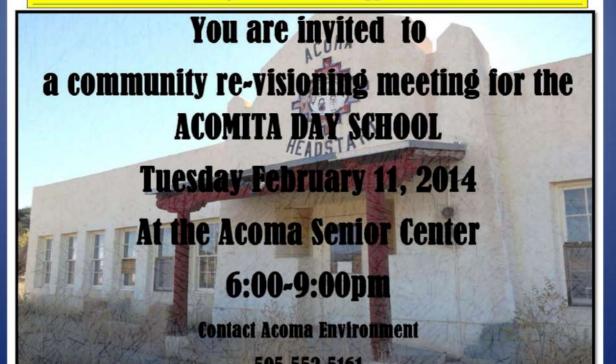
Example Publicity Fliers

Let the community know you need their help – that their voice is important and wanted!

Come join us for dinner and a chant amazing door prizes! Help us as a clearning about Brownfields and ider Brownfield sites.

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Native Village of Gakona · Alaska Native Tribal Indigenous Design and Planning Institute School of Architecture and Planning, Unviersit Tribal Technical Assistance to Brownfields · Ka Wondering what is planned for the old Acomita Day school?
We want your ideas and suggestions.....



Example Agenda – large group mapping

Gakona Brownfields Community Meeting Monday, April 8, 2019 5:30-7:30 pm Buster Gene Memorial Facility

Dinner served	All attendees	20 minutes
Introductions	Brandie and Derrick	5 minutes
ANCSA Partnership Group Overview	Joy	5 minutes or less
Introduction to indigenous planning process	Ted and Michaela	10 minutes
Gakona area site mapping exercise	Cynthia, Ted and Michaela	35 minutes 60+
Heinz site mapping exercise	Cynthia, Ted and Michaela	35 minutes mins
Raffle/Closing	Brandie and Derrick	5 minutes

^{*}Joy, Bailey, and Blase to assist throughout as needed

Example Agenda – independent small groups

- Introduction and Overview (less than 30 mins)
 - Review of Site Background and Past Ideas for Reuse (TRP Coordinator)
 - What is Possible?! (B. Leven & M. Hashem)
 - Brownfields restoration and re-use process
 - Background homework that may help Identify Needs that can be met by restoring / re-using the site or sites
 - Relevant examples from other places
- Break into 4-6 person groups
- Groups identify opportunities for site or sites by working through questions (60 min) For example:
 - Top 3 Strengths & Weaknesses (about your community & area)
 - Top 3 Opportunities & Threats (posed by site)
 - Future use of this site
- Groups report out (30 min)
- Everybody votes (10 min)

This process is easy to manage and the community plays a larger role in identification / grouping into themes

Example - The Restoration & Re-Use Process

- Develop Re-use Plan for the area

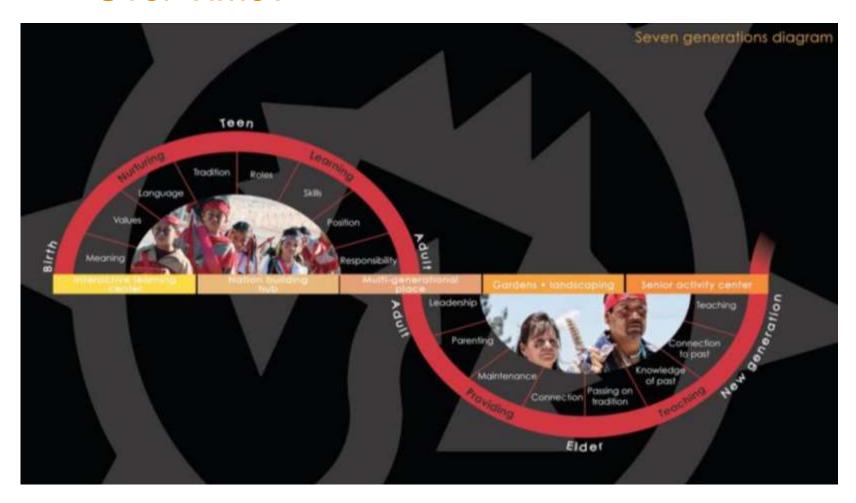
 We are Here
 - Think what uses would most satisfy economic, community, and environmental needs
- Perform Environmental Assessments & Cleanup, as needed
- Seek Funding and Partnerships to Implement Plans
- Evaluate and Make Adjustments to Plans as Needed

Example - What is Possible?

Successful
 Redevelopment
 Projects meet
 <u>Economic</u>,
 <u>Community</u>, and
 <u>Environmental</u>
 <u>Needs</u> over Long
 Periods of Time



What Does Your Community Need Over Time?

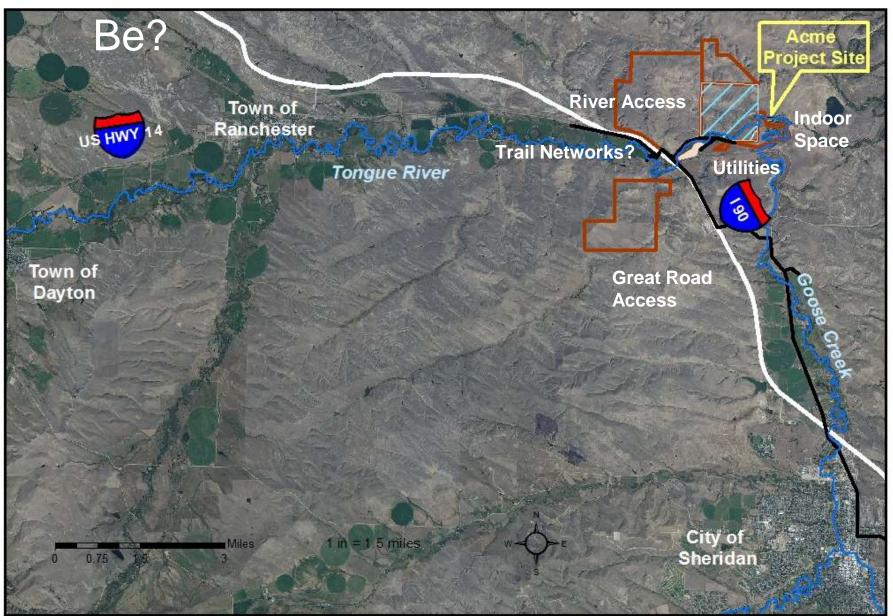


Jojola & Shirley, 2018 Tribal Environmental Land Forum



Example – Show geospatial relationships

What Could the Acme Power Plant Area



Ask them to consider all the possibilities about

- Past & Current ideas
- New ideas

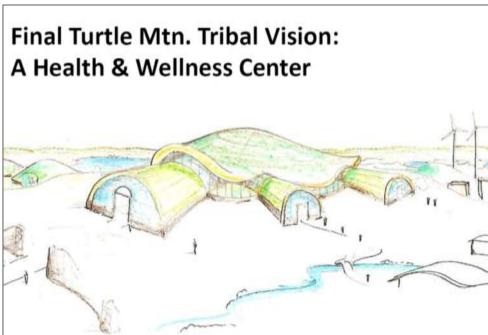


This slide shows a compilation of topics of interest from a city-wide visioning process

Source: Michael Mucha, City of Madison, 2011

Show Relevant Examples from Other Places





Small Group Rules of Thumb

- Separate tables
- Table #s
- Max 8/table
- Instructions/Ques tions on each table
- Facilitator at each table
- Recorder at each table
- Pens/pencils, markers
- Notepad
- Flip chart paper
- Map, aerials



Activities at the meeting

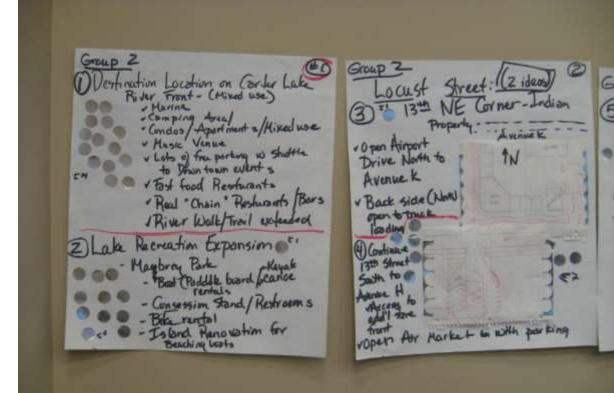


- Each group reviews and develops ideas in response to instructions
- For example:
 - What development would meet economic, community, and environmental needs in this area?"
 - What are the best locations to address first?
 - What type of activities would NOT be acceptable

Redevelopment Planning

- Top 5 priorities or answers
- Each Group Reports Out, 2-3 min
- Everyone votes on top priorities presented by individual groups
- 5 votes/person



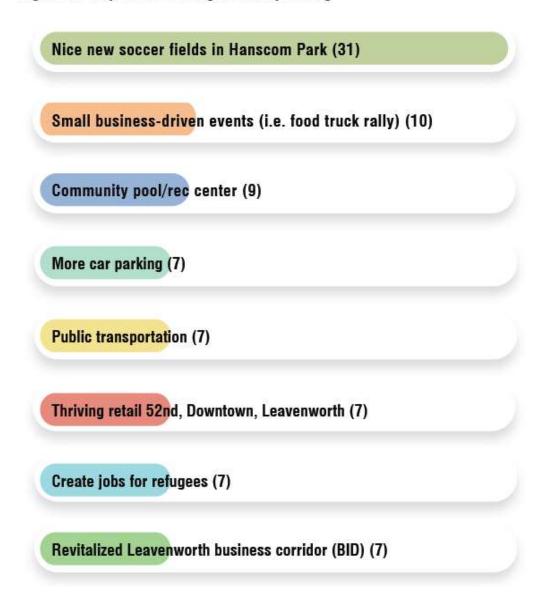




Synthesis into Rank Order Lists & Renderings



Figure 7: Top Goals through Priority Voting



A silent variation on World Café . . . Conversation Mapping



Conversation Mapping: an overview

https://youtu.be/uqwL4k2easU

Same Approaches Can be Used for Discussions about Other TRP Activities

- Take Input on Sites in an Inventory that should be addressed first
- Take Input on Concerns and Considerations related to Cleanup plans





Contacts for Tribal TAB Assistance to Tribes

- the KSU TAB web site:
 - https://www.ksutab.org/services/TribalTAB
- ANTHC
 - Joy Britt, 907.729.5630, jdbritt@anthc.org
 - Bailey Richards, (907) 729-4008, bkrichards@anthc.org
- KSU Team Leaders:
 - Scott Nightingale, Coordinator, <u>scottnight@ksu.edu</u>
 - Mickey Hartnett, Co-Coordinator, <u>mickeyh@ksu.edu</u>
 - Blase Leven, KSU TAB Programs Director, <u>baleven@ksu.edu</u>
- Call us at: (785)532-6028 or (605) 721-8088







THANK YOU FOR YOUR TIME





