



FOR IMMEDIATE RELEASE

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Rader Farms Fresh Start Smoothie Blend, Sunrise Refresh Fusion, and Daily Power Fusion recalled due to possible Listeria contamination

(JUNEAU, AK) – Inventure Foods, Inc. has issued a recall for Rader Farms Fresh Start Smoothie Blend, Fresh Start Sunrise Refresh Fusion, and Fresh Start Daily Power Fusion because they may be contaminated with Listeria monocytogenes.

Listeria monocytogenes can cause listeriosis, an uncommon but potentially fatal disease. Healthy people rarely contract listeriosis. However, those who do contract it could experience high fever, severe headache, neck stiffness and nausea. Listeriosis can also cause miscarriages and stillbirths, as well as serious and sometimes fatal infections in those with weakened immune systems, such as infants, the elderly and persons with HIV infection or undergoing chemotherapy. People experiencing these symptoms should seek immediate medical attention.

The affected product can be identified by the UPC and Lot Codes on the back of the package.

Product	Size	Item Number	UPC	Lot Code(s)
Fresh Start Smoothie Blend	48 oz.	911885	884038851489	30055A0201
				30055B0220
				30065A0201
				30065B0220
				30075A0201
				30075B0220
				30145B0220
				30155A0201
				32794A0201
				32794B0220
				33034B0220
				33044A0201
				33044B0211
				33074A0201
				33074B0220
33084A0201				
33094A0201				
33094B0220				
33154A0201				

				33154B0220 33424A0205 33424B0220 33434A0205 33434B0220 33554A0220 33554B0211
Fresh Start Daily Power Fusion	35 oz.	552888783	884038851533	32274A0201 32584A0201 33644A0220
Fresh Start Sunrise Refresh Fusion	35 oz.	552888782	884038851540	33644A0220 32274A0201 32284A0201 32584A0201

These products were available in Alaska. To date, no illnesses or reactions have been reported.

Consumers who have purchased Rader Farms Fresh Start Blends are urged to return it to the place of purchase.

Consumers with questions may contact the company at 866-890-1004 Monday through Friday from 8 a.m. to 4 p.m. PST or email info@inventurefoods.com. More information is also available at: <http://raderfarms.com/FreshStartRecall>.

For more information on this recall, visit:
<http://www.fda.gov/Safety/Recalls/ucm430735.htm>

For more information on recalls affecting Alaskans, visit DEC's website:
<http://dec.alaska.gov/eh/fss/recallsalerts.html>.



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