



FOR IMMEDIATE RELEASE

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Nutro cat food recall

DEC warns consumers of excessive zinc in product

(Juneau, Alaska) The Alaska Department of Environmental Conservation (DEC) is notifying the public of a voluntary cat food recall. Nutro Products has initiated a recall of Nutro Natural Choice and Nutro Max varieties; those with "best if used by" dates from May 12, 2010 to August 22, 2010 are affected. A full list of recalled items is below.

The recall is due to incorrect mixing of mineral supplements resulting in a product containing excess levels of zinc and lower levels of potassium.

The product was distributed in all 50 states, according to the company.

Consumers who have purchased the affected product should immediately stop feeding it to their cats. Nutro Products says it has received no complaints related to the recalled food, but cat owners who have fed it to pets should monitor them for symptoms including a reduction in appetite or refusal to eat, weight loss, vomiting or diarrhea. Owners of pets exhibiting such health issues, should contact their animal's veterinarian.

Consumers who have purchased this recalled product should return it to their retailer for a refund. Cat owners who have questions about the recall should call 1-800-833-5330 between the hours 8:00 AM to 4:30 PM CST, or visit www.nutroproducts.com.

Nutro Products Recall List - Dry Cat Foods

U.S. Product Name	Bag Size	UPC
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NUTRO® NATURAL CHOICE® COMPLETE CARE® Kitten Food	4 lbs	0 79105 20607 5
NUTRO® NATURAL CHOICE® COMPLETE CARE® Kitten Food	8 lbs.	0 79105 20608 2
NUTRO® NATURAL CHOICE® COMPLETE CARE® Kitten Food (Bonus Bag)	9.2 lbs.	0 79105 20695 2
NUTRO® NATURAL CHOICE® COMPLETE CARE® Kitten Food	20 lbs	0 79105 20609 9
NUTRO® NATURAL CHOICE® COMPLETE CARE® Kitten Food (Sample Bag)	1.5 oz	none
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult	4 lbs	0 79105 20610 5
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult	8 lbs.	0 79105 20611 2
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult (Bonus Bag)	9.2 lbs	0 79105 20694 5
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult	20 lbs	0 79105 20612 9
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult (Sample Bag)	1.5 oz	none
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult Oceanfish Flavor	4 lbs	0 79105 20622 8
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult Oceanfish Flavor	8 lbs	0 79105 20623 5
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult Oceanfish Flavor (Bonus Bag)	9.2 lbs.	0 79105 20698 3
NUTRO® NATURAL CHOICE® COMPLETE CARE® Adult Oceanfish Flavor	20 lbs	0 79105 20624 2
NUTRO® MAX® Cat Adult Roasted Chicken Flavor	3 lbs	0 79105 10228 5
NUTRO® MAX® Cat Adult Roasted Chicken Flavor	6 lbs	0 79105 10229 2
NUTRO® MAX® Cat Adult Roasted Chicken Flavor	16 lbs	0 79105 10230 8
NUTRO® MAX® Cat Adult Roasted Chicken Flavor (Sample Bag)	1.5 oz	none
NUTRO® MAX® Cat Indoor Adult Roasted Chicken Flavor	3 lbs	0 79105 10243 8
NUTRO® MAX® Cat Indoor Adult Roasted Chicken Flavor	6 lbs	0 79105 10244 5
NUTRO® MAX® Cat Indoor Adult Roasted Chicken Flavor	16 lbs	0 79105 10245 2
NUTRO® MAX® Cat Indoor Adult Roasted Chicken Flavor (Sample Bag)	1.5 oz	none
NUTRO® MAX® Cat Indoor Adult Salmon Flavor	3 lbs	0 79105 10246 9
NUTRO® MAX® Cat Indoor Adult Salmon Flavor	6 lbs	0 79105 10247 6
NUTRO® MAX® Cat Indoor Adult Salmon Flavor	16 lbs	0 79105 10248 3
NUTRO® MAX® Cat Indoor Weight Control	3 lbs	0 79105

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NUTRO® MAX® Cat Indoor Weight Control	6 lbs	0 79105 10250 6
NUTRO® MAX® Cat Indoor Weight Control	16 lbs	0 79105 10251 3