FOR IMMEDIATE RELEASE
Apr 17, 2014
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Organic Traditions Brand Dark Chocolate Golden Berries
and Dark Chocolate Sacha Inchi Seeds
Recalled for Undeclared Milk Allergen

(JUNEAU, AK) – Health Matters America Inc. has issued a recall for specific lots of Organic Traditions Dark Chocolate Golden Berries and Dark Chocolate Sacha Inchi Seeds because the label does not state that the products contain milk, a known allergen. People allergic to milk run the risk of a serious or life-threatening allergic reaction if they consume these products.

<table>
<thead>
<tr>
<th>Organic Traditions Dark Chocolate Golden Berries</th>
<th>Weight</th>
<th>UPC</th>
<th>Lot #</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3.5 oz</td>
<td>8 54260 00263 8</td>
<td>CACAOXPSWEETZZGBEBLK001-12</td>
</tr>
<tr>
<td></td>
<td>5.3 oz</td>
<td>8 54260 00266 9</td>
<td>CACAOXPSWEETZZGBEBLK001-13</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Organic Traditions Dark Chocolate Sacha Inchi Seeds</th>
<th>Weight</th>
<th>UPC</th>
<th>Lot #</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3.5 oz</td>
<td>8 54260 00709 1</td>
<td>CACAOXPSWEETZZDSIBLK001-12</td>
</tr>
<tr>
<td></td>
<td>5.3 oz</td>
<td>8 54260 00718 3</td>
<td>CACAOXPSWEETZZSIBLK 001-13</td>
</tr>
</tbody>
</table>

Alaska DEC has confirmed these products were available in Alaska. To date, no illnesses or reactions have been reported in Alaska or elsewhere.

Consumers who have purchased affected product are urged to return the product to the place of purchase and may contact the company with questions at 888-343-3278, Monday through Friday, 9 a.m. to 5 p.m. EDT.

For more information on this recall, visit: http://www.fda.gov/Safety/Recalls/ucm393402.htm.

For more information on recalls affecting Alaskans, visit DEC’s website: http://dec.alaska.gov/eh/fss/recallsalerts.html.

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