



FOR IMMEDIATE RELEASE

No. 14-48

Sept. 10, 2014

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**Little Crèmes Organic Rice Milk Snacks Recalled
for Potential Choking Hazard**

(JUNEAU, AK) – Plum Organics has issued a recall for its Little Crèmes organic rice milk snacks line after it was found that the product has the potential to cause choking. The small, bite-sized pieces are made to soften in a child’s mouth in less than 20 seconds making them easy to swallow. Some pieces were found to take significantly longer and created a potential choking hazard for babies and young children.

The recall is for all three Little Crèmes varieties:

Description	Item Number	Selling Unit UPC	Case UPC	Best By Dates
Baby Little Crèmes Sweet Potato Kale Apple - 8ct	1559	846675000330	846675001559	05AUG14 to 12AUG15
Baby Little Crèmes Blackberry Acai - 8ct	1542	846675000347	846675001542	05AUG14 to 12AUG15
Baby Little Crèmes Beet Berry Pomegranate - 8ct	1535	846675000323	846675001535	05AUG14 to 12AUG15

Alaska DEC has confirmed these products were available in Alaska. To date, no illnesses or reactions have been reported in Alaska or elsewhere.

Consumers are advised not to consume the product and to dispose of it immediately. Consumers with questions should contact the Plum Organics Consumer Hotline at 866-535-3774, or send an email to



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