



**EDA**

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

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# 2021 State DEC Tribal Roundtable

*Discussion with Tribes*

*April 15, 2021*

*11:15am*

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.



## Annual Allocation from Congress

Public Works: \$22 million

Economic Adjustment Assistance:  
\$6 million

Planning Partnership: \$4 million

Short Term Planning: \$400,000

Technical Assistance: \$250,000



American Rescue Plan Act - \$3 billion  
Economic Adjustment Assistance Program  
(EAA) **CFDA No. 11.307** in [grants.gov](https://www.grants.gov)

SE: 2% = \$60 million

Economic Injury to Travel, Tourism,  
Outdoor Sectors: 25% = \$735,000,000

Other Projects: **\$2,205,000,000**

**NOFO** not published yet





Available until **September 30, 2022**

Nexus: Connection of project to  
Purpose of funds:

“prevent, prepare for, respond to  
coronavirus and for responding to  
economic injury as a result of  
coronavirus”



❖ **Competitive merit basis:**

- New private job creation
- Generate private sector investment

❖ **Meet EDA Investment Priorities**

❖ **Support the Regional CEDS**



1. Equity
2. Recovery and Resilience
3. Workforce Development
4. Manufacturing
5. Technology-Based Economic Development
6. Environmentally-Sustainable Development
7. Exports & Foreign Direct Investment

Please refer to the detail about each in the Document





1. Indian Tribe or consortium of Indian Tribes;
2. City, Borough, State or other political subdivision of the State;
3. District Organizations;
4. Institution of higher education or a
5. Public or private non-profit organizations or associations

★ Individuals and For-Profit organizations-not eligible for EDA funding.



## Contacting EDA

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**UA Center for Economic Development  
STRP Workshop  
April 15, 2021**



**UNIVERSITY  
of ALASKA**  
*Many Traditions One Alaska*



**UAA Business  
Enterprise Institute**  
UNIVERSITY of ALASKA ANCHORAGE



Center for Economic Development  
UAA BUSINESS ENTERPRISE INSTITUTE



Where do we fit?

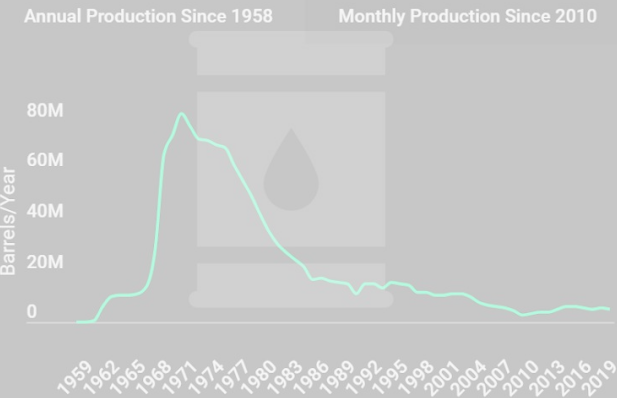




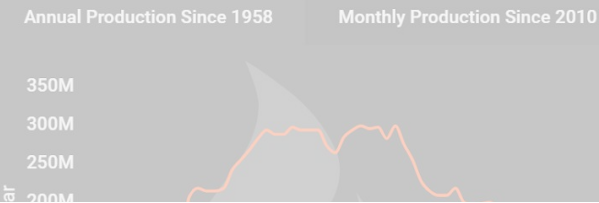
- Applied Research
- Entrepreneurial Ecosystem Development
- Planning and Technical Assistance
- Dissemination of Information
- Professional Development

**What do we do?**

## Cook Inlet crude oil production



## Cook Inlet natural gas production



## Meeting energy needs

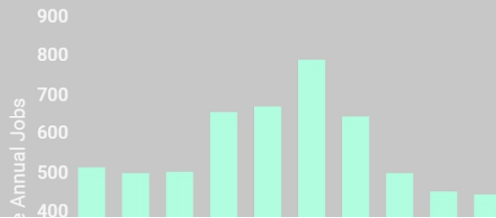
The Cook Inlet Basin provides almost all of the natural gas used in the state for heating and power production.



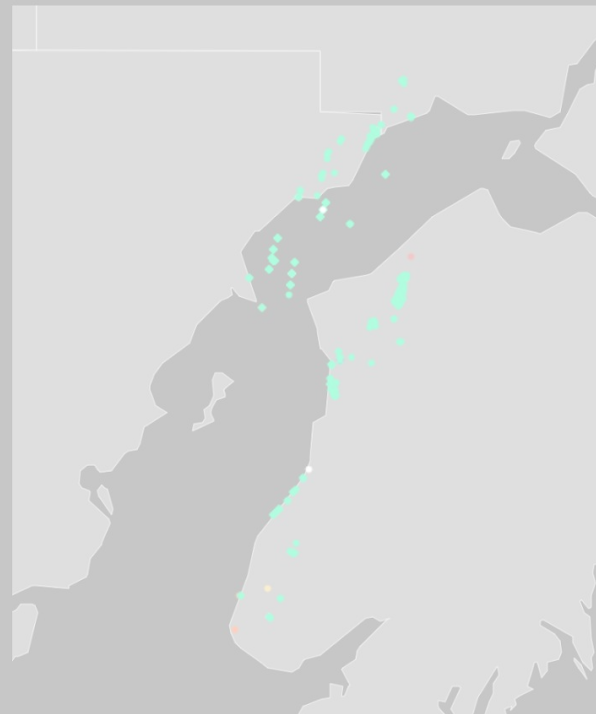
## Production trends

Production of crude peaked in 1970, and natural gas in 1994. Crude output has grown since a low in 2009, and several active developments are underway for both oil and gas.

## Cook Inlet oil and gas employment



## Operating wells



# Applied Research

# A sampling of research



## 2020 Economic and Demographic Factsheet House District 7

Income, Housing, and Employment	District	Rank*	Alaska
Median annual household income	\$70,030	24 of 40	\$76,715
Portion of income spent on housing	23%	10 of 40	21%
Poverty rate for all individuals	13%	12 of 40	11%
Poverty rate for children (under 18)	16%	16 of 40	15%
Percent aged 19-64 employed	62%	37 of 40	74%

Education	District	Rank	Alaska
Individuals 25+ with high school diploma or higher	92%	23 of 40	92%
Individuals 25+ with bachelor's degree or higher	20%	33 of 40	29%

Population and Diversity	District	Rank	Alaska
Population	22,283	1 of 40	738,516
Individuals speaking a language other than English	8%	30 of 40	16%
Share of population that is non-white	20%	29 of 40	35%
Share of population that is Alaska Native	6%	26 of 40	14%

Health Care	District	Rank	Alaska
Individuals without health insurance coverage	17%	13 of 40	14%
Individuals with public health insurance coverage	34%	12 of 40	31%
Under 19 using Medicaid/means tested public coverage	37%	17 of 40	35%

Safety Net	District	Rank	Alaska
Households receiving SNAP/food stamps	15%	8 of 40	11%
Households with children under 18 receiving SNAP/food stamps	20%	13 of 40	17%
Households with Social Security Income	24%	12 of 40	22%
Children under 18 in households receiving public assistance	26%	15 of 40	24%

\*Rank: 1 indicates the largest value, not necessarily the most favorable

Source: American Community Survey, 2014-2018

[www.ua-ced.org/legislative-fact-sheets](http://www.ua-ced.org/legislative-fact-sheets)

- Alaska: State of Entrepreneurship
- Outdoor Recreation: Impacts and Opportunities
- Emerging Sector Series
- Legislative Factsheets
- Kenai Peninsula Economic Dashboard
- Economic Impacts of the Military in Alaska
- Micro-Nuclear Reactors in Alaska

Kusilvak: **5 firms** per  
1,000 residents



Skagway: **100+ firms**  
per 1,000 residents



Statewide Average:  
**25 firms** per 1,000 residents

# The Rural-Urban Divide





# The Entrepreneurship Ecosystem

# Building the Ecosystem



- Alaska Startups
- 1 Million Cups
- Entrepreneur in Residence
- Startup Week
- Startup Weekend
- Workshops
- Competitions
- Collaborate with partner organizations

# Best in the West



## BEST IN THE WEST

2021 Business Plan Competition

Presented by the Yupiit Piciryarait Cultural Center

**RECEIVE TRAINING AND  
COMPETE FOR A CASH AWARD  
TO START OR GROW A BUSINESS**

**MARCH 19: Online Applications Due at 5 pm**  
**APRIL: Virtual workshops for selected finalists**  
**MAY: Winners announced after business plans  
are submitted and judged**

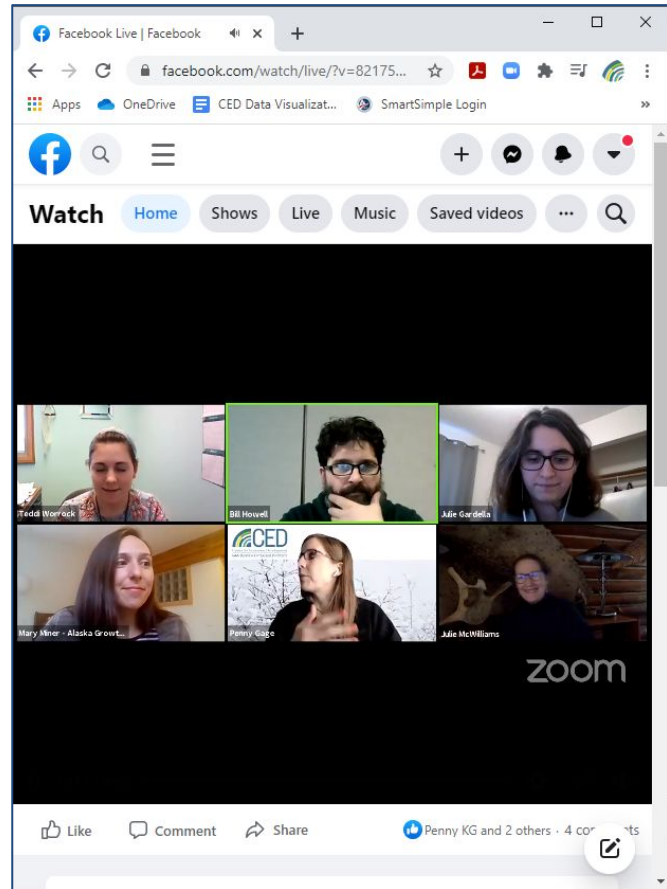
VISIT THE CULTURAL CENTER ON FACEBOOK FOR ONLINE  
APPLICATION OR VISIT [UAF.EDU/BETHEL/CULTURAL-CENTER](http://UAF.EDU/BETHEL/CULTURAL-CENTER)

Questions? Contact [Teddi Worrock](mailto:TWorrock@alaska.edu) at [TWorrock@alaska.edu](mailto:TWorrock@alaska.edu)  
or (907)543-4538

Best in the West partners:



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# Steps for Success: Business Plan Guides

- *Bed and Breakfast*
- *Ecotourism*
- *Lodge*
- *Restaurant*
- *Equipment Rental Business*
- *Fish Processing Plant*
- *Business Plan Handbook*

[ua-ced.org/reports](http://ua-ced.org/reports)

## A Village Fish Processing Plant: Yes or No?



### A Planning Handbook

Prepared by  
Institute of Social and Economic Research  
University of Alaska Anchorage  
March 2008



# Youth Entrepreneurship



- Present or provide workshops to youth to spark the next generation of Alaskan entrepreneurs and innovators!

# Upstart Alpha Startup Accelerator



- Cohort of 12 putting entrepreneurial tools into practice
- Stipend of \$1,500
- Weekly meetings to learn from Entrepreneur in Residence, SME's, and engage in experiential learning

# Upstart Alpha Internship Program



- Cohort 1: Spanned the school year
- Cohort 2: COVID response
- Students work up to 20 hours a week at local startup companies
- Cohort convenes for professional development bi-weekly





# Planning and Technical Assistance





# Strategic Planning



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Kenai Peninsula  
Borough  
Comprehensive  
Economic  
Development  
Strategy 2019



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Kenai Peninsula Economic  
Development District



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In Partnership with the University of  
Alaska Center for Economic Development



- CEDS Plans
- Regional and local economic development plans
- Strategic Doing
- Design Thinking
- “Catalyzer” events
- Blend of traditional and next generation approaches

# Technical Assistance



- Feasibility studies
- Business plans
- Market analysis
- Due diligence on grant-seeking projects
- Locating economic/demographic data
- Estimating economic impacts



# Thank You!

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