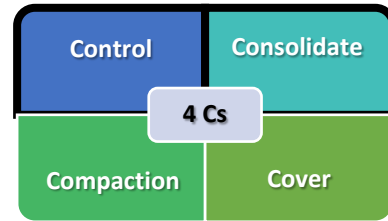


1.2 Signage

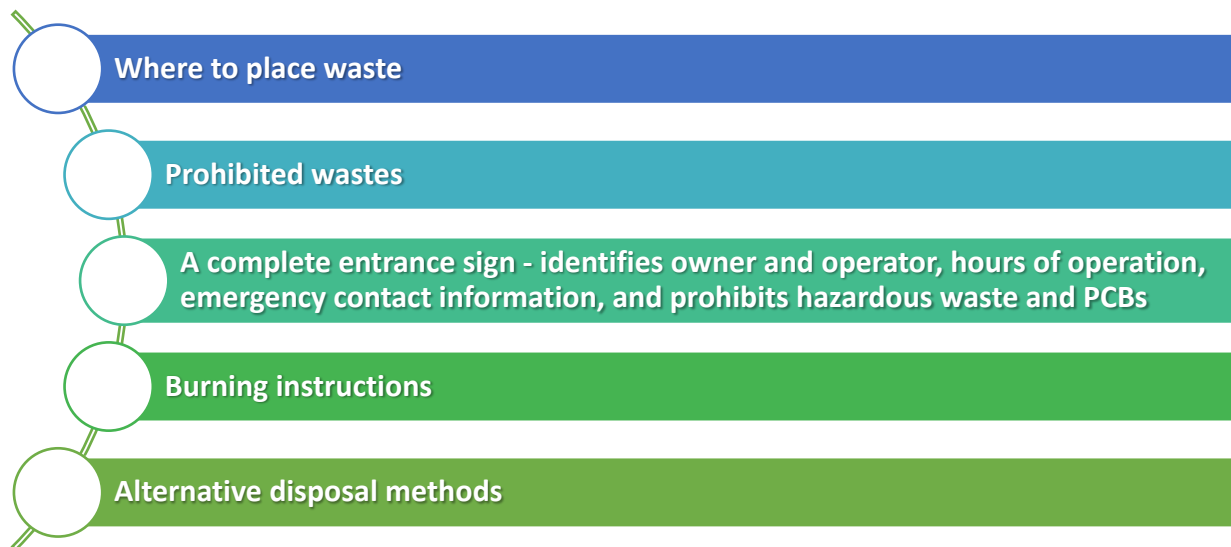
A clearly legible sign must be posted at the entrance to the landfill to notify users that the disposal of regulated hazardous waste and polychlorinated biphenyl (PCB) waste is prohibited. (18 AAC 60.240)

Signs are necessary to direct landfill users both inside and outside of the landfill for proper waste segregation and disposal.



Best Practices for Signs

A successful landfill will have signs with detailed information on:



Signs help keep the landfill organized, prevent the dumping of hazardous wastes at the landfill, and prevent non-burnable wastes from being burned.

If a waste is prohibited from the landfill, it is important to also let people know what to do with that waste instead of simply telling them that the landfill will not accept it. For example, if the landfill prohibits used oil but the local shop accepts it, consider the use of signs or flyers to advertise that used oil should be taken to the local shop instead of the landfill. If people are not informed about what to do with prohibited waste, it will often be illegally dumped somewhere.

Cost and Repurposing

- Purchasing signs can be expensive, but these signs are often durable and require little maintenance.
 - For more information about designing and purchasing signs, contact your Rural Landfill Specialist.
- Homemade signs may need to be replaced or repaired more frequently, but they can be

made from repurposed materials that are already found at the landfill.

- Sometimes signs at the landfill are used for target practice or are made illegible due to graffiti. If the children in the community create homemade signs, people are often less likely to vandalize or shoot at the signs.

Tips for Sign Making:

Rule #1: Use local language

- Signs should be direct and easy to understand.

Rule #2: Keep it short and simple

- People will usually only look at a sign for a few seconds. Whatever they should know, do, or not do should be explained as concisely as possible.
- Simple pictures and drawings can be helpful to convey a message.

Rule #3: Signs must be easy to read

- Choose a clear font and a readable font size. Use contrasting colors for signs for improved visibility.
- Post signs above the winter snow level.
- It is helpful to apply a reflective coating or use reflective paint so signs can be read in winter with headlights.

Rule #4: Maintain the signs

- Are the signs full of holes? Damaged by the weather or faded from sun exposure? Have they fallen to the ground?
- Make sure the signs are routinely replaced, repaired, repainted, rehung, etc.
- Clear vegetation, waste, or any other debris around the signs so they are visible.
- If people can't read the sign, it won't serve its purpose. Help the public help you by providing clear and concise information via signage.

Tips and Tricks for Making Repurposed Signs

- Use recycled items such as old refrigerator and freezer doors, plywood pieces, sheets of metal roofing, etc.
- Use paint from the household hazardous waste collection to paint the signs.
- Involve the local school children to help make signs, as these signs tend to be used less for target practice.

SOLID WASTE MANAGEMENT IN RURAL ALASKA

Sign Examples:

Entrance and Prohibited Waste fabricated signs



Locally made waste placement signs



SOLID WASTE MANAGEMENT IN RURAL ALASKA



Locally made alternative disposal location sign



SOLID WASTE MANAGEMENT IN RURAL ALASKA



Burning instructions fabricated sign

