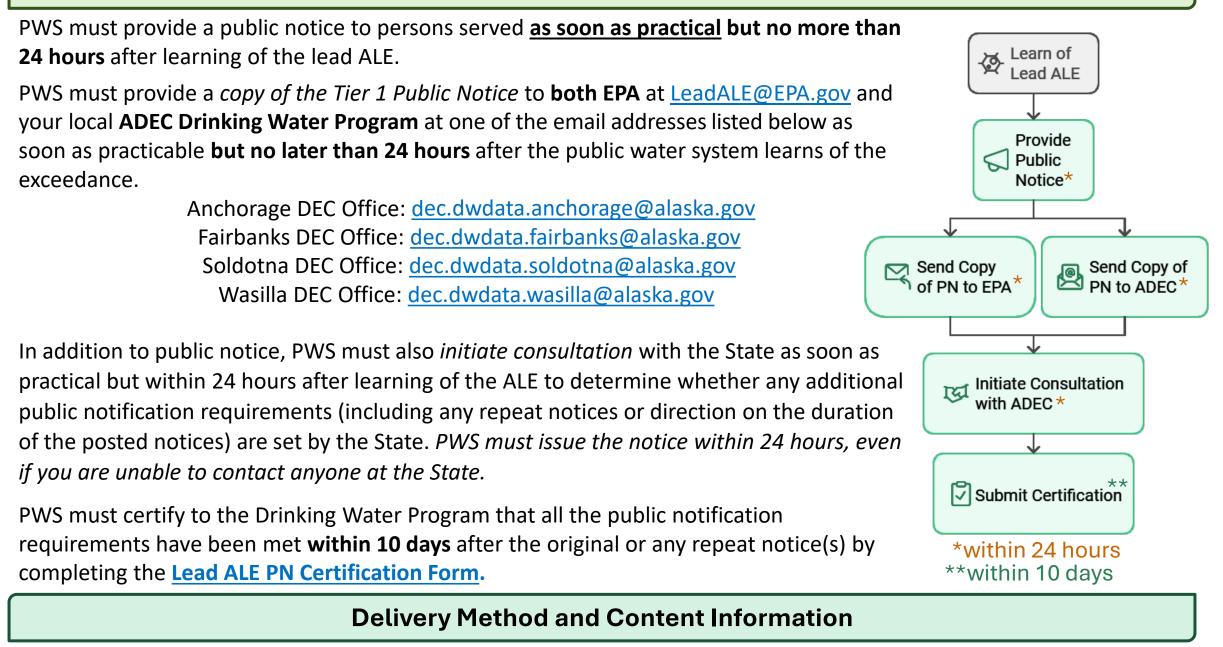
## Instructions for Lead Action level Exceedance Public Notification

A lead **action level exceedance (ALE)** occurs when the 90th percentile concentration of lead is greater than 15 parts per billion (ppb) or 0.015 mg/L.

## **Important Deadline Information**



0:	Broadcast Media	PWS must provide the notice in a manner that can reach all persons served by the system, including consecutive systems using one or more of the following methods to deliver the notice to consumers:
S.	Hand Delivery	<ul> <li>Broadcast Media, such as radio and television.</li> </ul>
	Decting in	Hand delivery.
PA	Posting in conspicuous locati	<ul> <li>Posting in conspicuous locations throughout your water service area.</li> </ul>
₹ <b>∑</b>	Electronic	Sent electronically to consumers.
	Delivery	Broadcasted over VHF radio.
	VHF	<ul> <li>Posted to social media (Facebook, Instagram, X, etc.)</li> </ul>
	Broadcast	<ul> <li>Another method approved in writing by State.</li> </ul>
濸	Social Media	PWS may need to use multiple methods of delivery (e.g., broadcast along with providing multiple conject to bospitals, clinics, or anartment buildings; etc). If you post or band deliver the notice, we



copies to hospitals, clinics, or apartment buildings; etc). If you post or hand deliver the notice, we recommend printing your notice on your system's letterhead, if you have it.

For water systems serving a large proportion of non-English speaking consumers, this notice must have information in the appropriate language(s) or information on how to receive a translated copy of the notice or contact information on how to request assistance in the appropriate language.

## **Delivery Method and Content Information**

The <u>Lead ALE PN template</u> is intended for hand delivery or for posting in a public place. If you modify the notice, you must still include all required public notice elements and leave all mandatory language as noted in italics with an asterisk\* on the template unchanged.

The template provides **mandatory text from the regulation**, example language that you may use and/or modify for required content, and places to fill in or with instructions in [bracketed bold and underlined text].

For more information on how to meet general public notification requirements, see the Revised PN Handbook: <u>https://www.epa.gov/dwreginfo/public-notification-rule-compliance-help-water-system-owners-and-operators</u>